



## **3rd Asian University Cheerleading Championship**

Online; 4<sup>th</sup> Sep. – 15<sup>th</sup> Oct. 2021

### **Bulletin 1**

The Executive Committee (EC) of the Asian University Sports Federation (AUSF) has attributed the organizing of the 3rd Asian University Cheerleading Championship (AUCC) to the Korean University Sports Board and it will be held online from 4<sup>th</sup> September to 15<sup>th</sup> October 2021.

#### **1. Invitation**

We are now inviting the National University Sports Federation of Asia and Oceania to participate in this Championship.

#### **2. Eligibility**

All competitors must satisfy the following conditions in order to participate in this AUCC:

2.1 be full-time students who are currently officially registered as proceeding towards a degree or diploma at the university or similar institute whose status is recognized by the appropriate national academic authority of their country or regions;

2.2 be former students who have obtained their academic degree or diploma in the preceding year (i.e. 2020);

2.3 be at least 17 and less than 28 years of age on January 1st in the year of the event, i.e. the athlete should be born between January 1, 1993 and December 31, 2003; must hold valid passport of the country or region he/she represents.

Each NUSF can register up to two (2) university teams or one (1) combined team for each division of the championship. There will be a total of 11 divisions across the two (2) categories of Team Cheer and Team Performance Cheer (please refer to para 6.). Each NUSF can register one (1) Head of Delegation and one (1) Head Coach who will attend the General Technical Meeting.

### 3. Tentative Schedule of Events / Important Dates

Date/Time (Korea Standard GMT+9)	Event	Remarks
August 10	Open Official Website	More information <a href="https://www.facebook.com/AUSFAUCC">https://www.facebook.com/AUSFAUCC</a>
August 25 - August 30	Accreditation	
September 1	General Technical Meeting	
September 1	Open AUSF Promotional Video on YouTube	
September 4	Routine Download Submission Open Date (From 0000 hrs Korean Time)	Preliminary Round
September 15	Routine Download Submission Close Date (by 2300 hrs Korean Time)	
September 17	Judging Videos Submission	[Preliminary]
September 20	Opening Ceremony [Preliminary] Broadcasting Online	Official Event Semifinal Announcement
September 20	IDUS Cerebration Event Video Broadcasting	
September 21	Routine Download Submission Open Date (From 0000 hrs Korean Time)	Semifinal Round
September 27	Routine Download Submission Close Date (by 23:00 hrs Korean Time)	
September 29	Judging Videos Submission	[Semifinal]
October 4	[Semifinal] Broadcasting Online	Ranking and Score Announcement
October 5	Routine Download Submission Open Date (From 0000 hrs Korean Time)	Final Round
October 8	[Final] Videos Submission Close Date (by 23:00hrs Korean Time)	
October 9	Judging a Videos Submission	Final
October 15	[Final] Broadcasting Online Closing Ceremony	Online Broadcasting in conjunction with AUSF

\*All dates listed are subject to adjustment based on registration and needs of the organizing committee.

## Competition Brief.

1. Competition will be held for all level divisions.
2. Each team will submit a video of their routine for the preliminary rounds and these will be judged according to ICU current rules and scoring format.
3. Each team will have to submit their video between 4 - 15 Sept.
4. The judges will evaluate the routines by division submitted for the preliminary rounds.
5. The division will be cancelled, if the participating teams are less than three (3). The finals will be held directly, if the number of teams is between three (3) to five (5). If the number of teams is more than five (5), there will be a preliminary round to pick the top five (5) who will proceed to the finals. A video is required for each round.
6. The videos for the finals will be broadcast online on Oct 15. There will also be an online Closing Ceremony and announcements of the final Ranking and results in each divisions.

## 4. Entry Forms

Entry form notifying intention of participation complete with official stamp and signature must be submitted to the Organizing Committee via [ausfaucc@gmail.com](mailto:ausfaucc@gmail.com) and **copied to AUSF via [ausf@ausf.org](mailto:ausf@ausf.org)** on time. All required forms must be sent back no later than:

- General Entry form due on **18th August 2021.**
- Quantitative Entry, Individual Entry, Academic Eligibility and a valid passport or ID copy (with English translation) due on **25th August 2021.**

## 5. Finances

- 5.1 No Participation fee is Required
- 5.2 No AUSF registration fee is Required
- 5.3 Each delegation is required to provide appropriate insurance for each member of its delegation against any injury or damage that might be caused by taking part in this championship.

## 6. Competition

### 6.1 Competition events(11 events)

Team cheer	Performance Cheer
Premier Large Coed / Premier Small Coed / Premier All Female	Pom / Hip Hop / Jazz Pom Doubles
Elite Large Coed/ Elite Small Coed / Elite All Female	Hip Hop Doubles

### 6.2 Virtual Competition Filming Guideline

#### 6.2.1 Key Word & Template

- The Key Word is a word or set of words that must be written on the Key Word Template outlined below and displayed on camera before the routine begins.
  - The Key Word will be specific to the event. Any videos that do not contain the appropriate Key Word will be disqualified.

- Videos may not be used for multiple events and cannot display more than one Key Word.
- Once the filming window is open, the registered coach will receive a Key Word and PDF Template via email that must be printed and filled out legibly in a dark pen or marker.
  - A team member or coach must hold up the filled-out Template in front of the camera for 5- 10 seconds **before** the routine begins.
  - The information on this Template will ensure that the judges are scoring the properte
  - Routines submitted without the Template at the beginning of the video will be disqualified.

### 6.2.2 Recording Requirements

- Any video recording equipment is acceptable. We recommend filming in the standard quality your camera will produce. iPhone 12 videos and 4K videos are not accepted.
- Video footage must be submitted in .mov or .mp4 format. Other formats will not be accepted.
- Cell phone footage must be recorded horizontally ie landscape.
- Camera or cell phone must be stabilized; we recommend not holding by hand. Camera view must remain consistent; do not zoom in or out.
- All videos must be recorded in a single take. **Edited footage will not be accepted.** Footage may not be edited to add in the Key Word template, introduction card, program logo, etc.
- Record with audio on. **Do not remove the audio from your video before uploading.** Your video will get stuck in transcoding if you manually remove the audio prior to uploading.
- Each video filming should be less than 3mins long for Team Cheer and Dance.



#### Virtual Competition Keyword Template

This template must be printed, completed and displayed for **5-7 seconds** at the beginning of your Virtual Competition video entry. **Please fill out the form legibly and in a PERMANENT MARKER for readability.** Forms must be clearly displayed and legible in video entries. Forms may not be edited into videos. Videos that have been edited or display multiple takes will be disqualified. Videos without the keyword or with an incorrect keyword will be disqualified. \*Filming date must match video meta-data.

**Keyword:** \_\_\_\_\_

**Filming Date\*:** \_\_\_\_\_

**Program:** \_\_\_\_\_

**Team Name:** \_\_\_\_\_

**Competition Division:** \_\_\_\_\_

**Number of Athletes on the Floor:** \_\_\_\_\_

- The camera should be set to view all 4 corners of the floor

- If your space does not allow for all 4 corners of the floor to be captured, then set your camera to capture as much of the floor as possible to be sure that all skills that you want counted in your score are in full view for the judges to see.

- If there are structural objects in your space (support poles, for example) that may obstruct the view of the judges, please be sure that all skills are performed within view for the judges to see.

- In order to maintain fairness and consistency, any skill that is not visible in the frame or occurs behind a structural object will be treated as if it did not happen and it will not be scored.

### **Performance Dance Video Clipping Example**

<https://tv.varsity.com/video/7096870-the-marvels-assemble-youth-pom-2021-virtual-jamfest-europe>

### **Team Cheer Video Clipping Example**

<https://tv.varsity.com/events/7078123-2021-virtual-jamfest-europe/videos?playing=7106128>

## **7. Competition Rule**

Competitions for the 3rd Asian University Cheerleading Championship 2021 will be held in accordance with the current International Cheer Union (ICU) Competition Rules and Regulations.

A copy of the current ICU Competition Rules included can be downloaded with the link1(ICU):[https://cheerunion.org.ismmedia.com/ISM3/std-content/repos/Top/Championships/WCC/21/icu\\_wcc\\_rules\\_virtual\\_2021.pdf](https://cheerunion.org.ismmedia.com/ISM3/std-content/repos/Top/Championships/WCC/21/icu_wcc_rules_virtual_2021.pdf)

In case of any disagreement or dispute of the rules and regulations, the English version shall prevail. Any unforeseen cases not covered by the regulations and rules shall be resolved as follows:

## **8. Awards**

One gold, one silver and one bronze medal will be awarded in each division. All finalist will be awarded with digital Diploma of Honor.

All the participants will be awarded with digital Diploma of Participation and Digital Medal Certification.

## **9. Contact**

Organizing Committee:  
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