

Guidelines for AUSF IDUS Celebration 2022

The Asian University Sports Federation (AUSF) would like to invite National University Sports Federations in Asia to participate in the **AUSF IDUS Celebration 2022**, which comprises the **AUSF Run Challenge 2022** and **Our IDUS 2022** this September. The two events of this year will not only promote International Day of University Sport, but will also be part of 30th Anniversary of AUSF. Member federations may organize any one of the two events or both.

The theme of this year's AUSF Run Challenge project is **“Harmony through Sports”**.

I. AUSF Run Challenge 2022

1.1 Eligibility

All the university students, faculties, or staffs from member federations of AUSF could participate in this event. The entries must be submitted through NUSFs.

1.2 Dates

September 16-23, 2022

1.3. Entry

The competition is entered by teams. Each team is composed of no more than 10 persons, who could be students, coaches, faculties, staffs, etc. regardless of age and gender. There will not be any limit to the number of the teams from each NUSF. To better record and review the results, the registered user ID in the Apps for running shall be the actual name of the competitor as reflected in the registration.

1.4 Distance and Rule of Competition

Each team must complete a total distance of 30km, with each team member completing his/her own share of the 30km. The team members can either run together at one location or separately at different locations.

1.5 Timelines

- Confirmation of Participation from NUSF - **10, Sept. 2022**;
- Announcement of the Participating list by AUSF - **16, Sep. 2022**;
- Submission of pictures, brief news release and event video clips - **the day or the second day of completion**;
- Final Report - **3, Oct. 2022**;
- Certificate of Participation (E-copy) - **20, Oct. 2022**;

1.6 Venue and route

The venue could be any place decided by the participating teams without disrupting public order of the local city or university where the running is taking place. The route of running is also determined by the participating team, but it is preferred that final route recorded by the Apps could form a picture of which is related to the theme of IDUS celebration.

1.7 Technical Requirements

All participants must at their own costs download any APP to record the whole process

of their running, and screenshot their results to respective NUSF. NUSFs will collect the final results of all teams and email them to AUSF.

1.8 Fees

The event shall be free of charge for all the participants.

1.9 Insurance

All participants **MUST** have their appropriate insurance to cover any potential risks from participating the event.

II. Our IDUS 2022

2.1 Generalities

It is a comprehensive project, which allows any individualistic form of IDUS celebrations, including but not limited to sports competition, forum, seminar, workshop and etc. It is intended for university students, faculties, or staffs from one NUSF of Asian University Sports Federation. Beside the dates of event are expected to fall on any days between 1-20 September to echo the call for IDUS celebration, it is up to the NUSF to decide on the venues and other technical details for the organization of the event.

2.2 Timeline

- Submission of the project proposal with brief introduction - **10, Sept. 2022**;
- Submission of impressive pictures, videos and brief news release - **the day or the second day of completion**;
- Final Report - **3, Oct. 2022**;

III Others

3.1 Awards

3.1.1 Awards for AUSF Run Challenge 2022

All participants whose team completes the required distance successfully will be awarded with the Certificate of Participation with the names of participating teams and competitors. AUSF will review all the results sent by NUSFs, and issue the electronic certificates accordingly, which will be sent to the NUSF within one month after the IDUS celebration.

NUSFs who intend to participate in the competition shall send the form of Confirmation of Participation to AUSF Secretariat via ausf@ausf.org

3.1.2 Incentive for AUSF Run Challenge 2022 and Our IDUS 2022

Each participating NUSF which finishes either of the two events and submits the final report will be credited with USD100 to partially offset the AUSF membership payment as required.

3.2 Communication and Promotion

In order to better showcase the event, NUSF needs to integrate the AUSF 30th Anniversary Visuals, FISU IDUS Visuals into the production of publicity materials like banners, backdrops, posters, advertising boards etc. NUSFs are welcomed to provide below content the day or the second day after the event.

3.2.1 News report

NUSFs shall submit a news report for their own IDUS celebration event to AUSF (better with few photos to go with). Best practice samples will be showcased on AUSF website and social media platforms and yearly magazine etc.

3.2.2 Video clips

(1) Specification

- Recording Location: with landmark buildings or scenic spots as the background
- Resolution: 1920*1080 (Landscape format)
- Video Length: 60-90 seconds for each NUSF
- Format: H264 MPG4

(2) Gesture and slogans

- With hand gesture indicating the number 30 (represent AUSF 30th Anniversary)
- Tag lines for recording:
 - > *Let's IDUS, let's go Asia! (Ideally at the beginning or at the end of the running)*
 - > *Happy Birthday to AUSF, Let's IDUS!*
 - > *Let's IDUS from (country/region)!*
- Local language and dialects are highly welcomed. (provide the translation in English as well, so that we can align with appropriate subtitles)

(3) Others

- Please be sure that the voice is recorded clearly.
- Please transfer the video clips by WE TRANSFER the day or the second day after the event, and provide the download link to AUSF.

3.3 Final report

All participating NUSFs shall submit a final report on or before 3rd October 2022 on how the project has been organized, stating the general information as well as specifying strengths and challenges, and giving suggestions to improve the event, together with pictures and highlighting videos clips, screenshots of the Apps which could best present the essential part of the event.